



NATALIA MALLORY'S THE NUTCRACKER

Each December, people from across Bakersfield and surrounding communities come together for something truly special:

Bakersfield's only community based holiday production of The Nutcracker.

Now entering its fifth year, Natalia Mallory's The Nutcracker (NMTN) was created to make this cherished holiday tradition accessible to everyone. Unlike traditional studio productions, which often require yearly enrollment, tuition, high performance fees, and extensive dance training, **NMTN welcomes dancers and nondancers regardless of their experience or financial circumstances.** Open community auditions are held each June, giving anyone the opportunity to participate.

In 2025, 85 local dancers, nondancers, and community performers came together for the production. The cast represented 21 ethnicities and ranged in age from 5 to over 55. More than 50 community volunteers also contributed their time and talents. **Both 2025 public performances were completely free, and attendance increased by 151 percent from the previous year.**

In 2026, **we are expanding to THREE FREE performances** on December 4, 5, and 6 at Harvey Auditorium at Bakersfield High School. We are also **expanding participation opportunities for children with disabilities and children experiencing homelessness.** These young people often face significant barriers to participating in a full scale professional production. Until now, many have not had a clear and supported pathway into a production of this size. **With your support, we are changing that by providing the resources they need to participate fully.**

Sponsorship support will keep admission free while funding theater staffing, new costumes for young performers, upgraded props, production fees for performers facing financial barriers, commemorative shirts for all performers, and honoraria for local artists in featured and lead roles that require additional rehearsal time and preparation.

Your partnership removes barriers to participation and attendance, allowing more children, performers, and families to experience the arts and become part of this meaningful holiday tradition.

Thank you for considering joining us.
Natalia Mallory
Artistic Director, Natalia Mallory's The Nutcracker



Scan here for promo video



2026 SHOW TIMES

Harvey Auditorium

Friday, December 4, 2026 at 7:00 PM

Saturday, December 5, 2026 at 7:00 PM

Sunday, December 6, 2026 at 2:00 PM

Register for your FREE tickets



FREE Access for Audiences

Your support helps keep all three performances free, giving children and families throughout our community the opportunity to experience a full scale holiday production regardless of their financial circumstances.



Access for Underserved Performers

Your sponsorship creates opportunities for children with disabilities, young people experiencing homelessness, and local performers facing financial hardship to participate in a professional production.



Meaningful Brand Visibility

Your sponsorship connects your organization with a cherished holiday tradition while demonstrating your commitment to inclusion, the arts, and the Bakersfield community.

SILVER SUPPORTING SPONSOR | \$7,500

BRAND VISIBILITY

Your logo will be featured in the official program book, on the production website, in select digital promotions, and on shared sponsor signage displayed at the venue.

SUPPORTING SPONSOR EVENT RECOGNITION

Receive verbal acknowledgment during all three performances.

SOCIAL MEDIA RECOGNITION

Receive one dedicated sponsor appreciation post, along with tagged recognition in select production related social media content.

PREFERRED SEATING

Receive eight reserved preferred seats for one performance of your choice.

PROGRAM BOOK ADVERTISEMENT

Receive a half page advertisement in the official program book.

POST EVENT IMPACT REPORT

Receive a production recap highlighting attendance, community participation, and the collective impact of our sponsors.

BRONZE COMMUNITY SPONSOR | \$2,500

BRAND VISIBILITY

Your logo will be included on the sponsor recognition page in the official program book, and on the production website.

BRONZE COMMUNITY SPONSOR EVENT RECOGNITION

Receive verbal acknowledgment during all three performances.

RESERVED SEATING

Receive four reserved preferred seats for one performance of your choice.

PROGRAM BOOK ADVERTISEMENT

Receive a quarter page advertisement in the official program book.

SOCIAL MEDIA RECOGNITION

Receive inclusion in a shared social media post recognizing our community sponsors.

POST EVENT IMPACT REPORT

Receive a production recap highlighting attendance, community participation, and the collective impact of our sponsors.



SET DESIGN AND PROPS SPONSOR | \$1,500

Help fund set renovations, new scenic elements, prop repairs, and new stage props that bring the enchanting world of The Nutcracker to life. Recognition includes your name or logo in the official program book and on the production website, along with inclusion in a shared social media thank you.

COSTUME SPONSOR | \$1,000

Support costume repairs, new creations, and updates to existing designs, helping every performer look and feel their best on stage. Recognition includes your name or logo in the official program book and on the production website, along with inclusion in a shared social media thank you.

MARKETING AND PROMOTION SPONSOR | \$750

Support advertising through social media, print materials, and community outreach, helping us reach more children and families. Recognition includes your name or logo in the official program book and on the production website, along with inclusion in a shared social media thank you.

POINTE SHOE SPONSOR | \$500

Help provide advanced dancers with the pointe shoes they need for rehearsals and performances. Recognition includes your logo in the official program book and on the production website, along with inclusion in a shared social media thank you.

PERFORMER ACCESS SPONSOR | \$250

Help cover essential participation expenses for a community performer facing financial barriers. Recognition includes your name or logo in the official program book.

PERFORMER MEAL SPONSOR | \$100

Help provide approximately six meals for young performers facing financial hardship during long rehearsals and performance days. Recognition includes your name or logo in the official program book.

Make a tax-deductible donation today!







The Mallory Foundation is a 501(c)(3) nonprofit organization dedicated to empowering individuals and strengthening our community through accessible arts programs such as Natalia Mallory's The Nutcracker.

The Foundations mission is to provide accessible, high quality arts education, mentorship, and performance opportunities for people of all backgrounds. Through scholarships, outreach programs, and community partnerships, we remove barriers, nurture creativity, and create meaningful opportunities for artists to learn, perform, and grow.

www.malloryperformingarts.com/foundation



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Sponsorship Registration

☐ **Exclusive \$25,000**

☐ Silver Supporting \$7,500

☐ Bronze Community \$2,500

☐ Other _____

Name for recognition: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

☐ **Check enclosed for \$** _____

Payable to The Mallory Foundation

Please mail to: Mallory Academy of Dance and Arts
13125 Rosedale Hwy Ste 101, Bakersfield, CA 93314

☐ **Charge my credit card for \$** _____

Circle One: Visa MasterCard Amex Discover

CC#: _____ Exp. Date: _____ CVN: _____

Billing Zip Code: _____ Signature: _____

Return form via mail to: The Mallory Foundation
13125 Rosedale Hwy Ste 101, Bakersfield, CA 93314

EIN #99-3665784

THANK YOU

Thank you for your generous sponsorship of Natalia Mallory's The Nutcracker. Your support helps bring this cherished holiday tradition to life, enriching our community and providing unforgettable experiences for our dancers and audiences.

We couldn't do it without you!